



Privacy Policy

Nitika Chopra doing business as Bella Life (referred herein as "Bella Life"), values and respects your privacy. Within this policy, "you" or "user" or "member" will refer to users who visit the Bella Life website, ("Website"), provide content through emails or comments to Bella Life, and users who sign up for newsletters or email content provided by Bella Life. Certain personal information will be collected by Bella Life for the purpose of maximizing the service benefits. By using the Bella Life website or by signing up for the Bella Life email communication, or newsletters, you are accepting the terms within this Privacy Policy and the Bella Life Terms of Use. Additionally, you accept that Bella Life will be storing and sharing some of your personal information for the purpose of delivering the newsletter and via product purchases for links clicked through the Website.

PERSONAL INFORMATION STORED BY BELLA LIFE

1. First & last name
2. Email address
3. Items purchased through the Bella Life website
4. Any content provided by you when emailing, calling, commenting on Website or sending paper documents to Bella Life

PERSONAL INFORMATION STORED BY THIRD PARTIES

For users wanting to make purchases of products featured on Website, affiliate retailers may store personal information such as your payment card information, your email address, your phone number, and billing and shipping addresses for the purpose of purchase and delivery of said products. Bella Life does not process any payments directly on Website.

You understand that this information will be stored by Bella Life, and that by making comments on Website your user profile has public features, where third-party users may receive personal information about you. This information can be viewed publicly and can be collected and used by third parties without our knowledge and may result in unsolicited messages from other individuals or third parties. Such activities are beyond the control of Bella Life and this policy.



PLEASE BE CAREFUL WHEN DISCLOSING ANY INFORMATION ON YOUR PUBLIC PROFILE. Bella Life IS NOT RESPONSIBLE FOR THE USE BY OTHERS OF THE INFORMATION YOU PUBLICLY DISCLOSE.

COOKIES

When visiting the Website, any cookies tracked are solely used for authentication purposes. Bella Life does not trace cookies to any personal identification. The Website does not currently support "do not track" requests from web browsers.

RELEASE OF PERSONAL IDENTIFICATION INFORMATION TO THIRD PARTIES

Bella Life will never sell, license or disclose your personal identification information to any unauthorized third parties.

Bella Life reserves the right to report to law enforcement agencies any activities that it reasonably believes to be unlawful. Bella Life will cooperate with law enforcement agencies in identifying those who use Bella Life services or website for illegal activities. Bella Life also reserves the right to release information about customers or users who Bella Life believes are in violation of the Terms of Use or this Privacy Policy.

COMMERCIAL AND NON-COMMERCIAL COMMUNICATIONS

By providing information to the Website, such as signing up for a newsletter or promotion, you waive all rights to file complaints concerning unsolicited email from Bella Life, since you have agreed to such communication by providing your information to Bella Life. However, you may unsubscribe from certain communications by notifying Bella Life that you no longer wish to receive solicitations or information. Bella Life will remove you from the database, where you have the right to request this under the Privacy Policy, Terms of Use, or applicable law, or where Bella Life voluntarily decides to grant the request.

CHILDREN'S ONLINE PRIVACY PROTECTION ACT

The Bella Life website and services are directed to adults, over the age of 18. Bella Life does not knowingly collect information from children under 13 years of age or have any reasonable



grounds for believing that persons under the age of 13 are accessing the Website or making use of Bella Life's services. If Bella Life discovers any inadvertently collected Personal Information of a person under the age of 13, that information will be swiftly deleted from its' records. If you believe that Bella Life may have any information from a person under age 13, please contact Bella Life at info@nitikachopra.com

USER ACCESS AND CONTROL

If you would like to access, review, correct, update, suppress, or otherwise limit our use of your personal information you have previously provided directly to us, you may contact us at info@nitikachopra.com In your request, please include your email address, name, address, and telephone number and specify clearly what information you would like to access, change, update, or suppress. We will try to comply with your request as soon as reasonably practicable.

We reserve the right to make changes to this privacy policy at any time. If we change our privacy policy, we will notify you via email sent to the email address you provide at the time of registration as well as post an updated version of this Privacy Policy on our website so that you and other users are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. Changes will not apply retroactively and changes addressing new functions for a service or changes made for legal reasons will be effective immediately. If you do not agree to the modified terms, you should discontinue your use of the Website. Your continued use of the after any such changes constitutes your acceptance of the new Privacy Policy. You should also check back from time to time to ensure you are aware of any changes

DMCA TAKEDOWN NOTICE

If you believe that any content appearing on this Site infringes your copyright rights, we at Bella Life want to hear from you. Please submit the following information in writing to Bella Life at info@nitikachopra.com:

- (a) your name, address, telephone number, and e-mail address;
- (b) a description of the copyrighted work that you claim has been infringed;
- (c) the exact URL or a description of each place where alleged infringing material is located;



(d) a statement by you that you have a good faith belief that the disputed use has not been authorized by you, your agent, or the law;

(e) your electronic or physical signature or the electronic or physical signature of the person authorized to act on your behalf; and

(f) a statement by you made under penalty of perjury, that the information in your notice is accurate, that you are the copyright owner or authorized to act on the copyright owner's behalf.

Copyright Agent

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YOUR CALIFORNIA PRIVACY RIGHTS

Bella Life welcomes residents of the State of California to use its Website, and complies with the California Business and Professions Code 22575-22579. If you are a California resident you may request certain information regarding Bella Life disclosure of personal information to any third parties for their direct marketing purposes. Please send a written request to info@nitikachopra.com

Various provisions throughout this Privacy Policy address requirements of the Californian privacy statutes. Aside from payment and shipping services, Bella Life does not disseminate your information to third parties without permission. If you have any questions contact Bella Life at info@nitikachopra.com

CHANGES TO PRIVACY POLICY

Bella Life reserves the right to update or change this Privacy Policy, this changes will be posted to this Website. It will be your responsibility to revisit this page frequently to become aware of any changes.